



# becoming an Accredited Registrar or a Reseller



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# Who is a Registrar?

A domain name registrar is an organization or commercial entity that has been accredited by a country code top-level domain (ccTLD) registry such as NiRA, and/or a generic top-level domain (gTLD) registry to manage the reservation/registration of domain names on behalf of registrants.

Registrars process name registration for domain name registrants and then input the necessary domain name system (DNS) information to a registry (centralized registry database.)

The management is done in accordance with the guidelines or policies of the designated domain name registries.

# Become a Domain Name Registrar

- Not rocket science 
- To become a Registrar, there are forms to be completed, payments, technical accreditation tests, and subscription of your business plan(s).

When you become a Registrar, you have the right to register/sell domain names to your client “i.e. Registrant” on behalf of the TLD registry. This also give you opportunity to renewable revenue stream for your business and provide your customers with a more complete Web services package.

# Steps to Become a .ng Registrar

1. Review the Qualification Criteria and Financial implication as stated in the Registrar Accreditation Policy.
2. Apply for Registrar Accreditation. To apply, applicant must complete a NiRA Registrar Accreditation Application and make a deposit of N25,000.00 application fee. Along side with the following documents:
  - Two copies of the Registrar Agreement
  - A copy of Company's Certificate of Incorporation
  - Company's profile
  - Utility bill
  - Bank reference
  - Performance Bond
3. Review of application and conducting any necessary follow-up inquiries and research, NiRA will inform applicant by e-mail of its decision on the accreditation application.
4. Two days certification training
5. Notification on outcome of the review process would be communicated to the application and would also be advise to make their initial deposit base on category of choice if the application was successful.
6. Sign a Registrar Accreditation Agreement with NiRA and pay the accreditation fee.

# Who is a Domain Name Resellers

A reseller is a company or individual (merchant) that purchases or offers domain name registration services through a registrar to the end users (Registrants).

A reseller could be any individual that needs extra cash from its regular income. It could be a part-time business for student or job applicant. It requires little or nothing to get started.



# Qualifications and Requirement of a Reseller

- Computer knowledge
- A computer system or other devices that can access the Internet
- A simple communication skill
- Basic DNS knowledge (You can learn this on the job)
- Ability to surf the internet
- Marketing skills
- Internet access

# Becoming a Reseller of a Registrar

The first and only step in becoming a reseller is to identify a registrar company accredited by NiRA and enter into an agreement directly with the registrar company to become one of their resellers.

Each registrar may have its own unique requirements, agreements and pricing for their resellers.

List of NiRA Registrars:

<http://www.nira.org.ng/index.php/registrars/accredited-registrars>

You can be a reseller to all the Registrars. You're advised to choose wisely.

# Registration Platform and Payment Options

Each Registrar has its own unique platform for payment, registration and renewal of domain names.

- For each Registrar, it is different



# Benefit of a Reseller

NB: Depending on the Registrar

- Special price rates based on the volume of purchases made, or a personalized rate if you have an interesting project or many domains to transfer.
- Starting a business without company registration
- Making extra cash at leisure time
- Instant cash without hassles
- Regular annual income from registration portfolio
- No need to own a registration platform

# Some of our Registrars Reseller page

- Upperlink Limited: <https://www.upperlink.ng/resellers>
- Whogohost Limited: <https://www.whogohost.com/domains/domain-reseller.php>
- Web4africa: <https://web4africa.ng/reseller.php>
- Smartweb Limited: <http://smartweb.com.ng/reseller.html>

www.thankyou.ng



**Are you**

**Ready to Become a**

**Reseller?**

Contact any of our registrars

**Questions?**